

We are seeking a creative and knowledgeable Digital Photography & Visual Media assistant to teach students the technical, artistic, and commercial aspects of photography. This role combines instruction in digital photography, Adobe Photoshop Programs, Elements and Principles of design, and advertising concepts, preparing students for careers in creative industries such as media, marketing, design, and advertising.

The ideal candidate is both a skilled photographer and an effective educator who can bridge creativity with real-world commercial applications.

Key Responsibilities

- Teach digital photography principles, including camera operation, lighting, composition, and image storytelling
- Instruct students in Adobe Photoshop and Lightroom Classic, covering photo editing, retouching, color correction, and creative manipulation
- Teach art fundamentals such as design principles, color theory, visual aesthetics, and creative expression
- Introduce advertising and visual communication concepts, including branding, marketing visuals, and campaign imagery
- Guide students in creating professional-quality portfolios
- Evaluate student work and provide constructive feedback
- Stay current with industry trends, tools, and best practices in photography and digital media
- Maintain classroom equipment, cameras, and computer labs
- Encourage creativity, critical thinking, and professional discipline

Required Qualifications

- Strong proficiency in digital photography and Adobe Photoshop
- Solid understanding of art and design principles
- Knowledge of advertising, branding, and marketing visuals
- Teaching, training, or mentoring experience preferred
- Strong communication and organizational skills

Work Environment

- Classroom, studio, and computer lab settings
- May include studio lighting setups and location-based photography
- Part-time / Contract (as applicable) Fridays only preferred

